



## MARCEL HENDERSON

**Executive Coach**  
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Marcel has over twenty plus years' experience in executive and leadership development with a concentration in coaching, team effectiveness, and organizational development. She has worked extensively with leaders and teams to effect long-lasting behavioral change and designed and led internal executive coaching practices for two Fortune 500 companies. Having worked in corporate America for the greater part of her career, Marcel has specialized in helping leaders perform at their best while addressing the complex challenges of today's fast-paced and changing environment.

### COACHING APPROACH AND ILLUSTRATIVE SUCCESS STORIES

Marcel brings a unique way of thinking and acting to her coaching. She partners closely with the leaders she works with to help them identify solutions that are relevant and aligned to broader organizational and personal objectives. She offers practical strategies supported by techniques that deliver deep change so that her clients become self-reliant over time.

- Coached incoming EVP, Marketing and Business Development leader who became the President and CEO after three years with the company.
- Coached VP, Audit Director who was selected to participate in an exclusive high potential program for the top leaders in the company. The leader went on to become the SVP, Audit Director for Wealth Brokerage & Retirement division.
- Coached highly successful SVP whose career aspiration was to become the Chief Actuary for the entire company which she accomplished within two years.
- Coached incoming International Country President on leadership and company culture. In the first year of him joining the company, he led his team to making a profit for the first time in five years and increased employee engagement scores dramatically.

### SPECIALTY AREAS

- Building relationship savvy and influence skills through heightened self-awareness
- Strengthening executive presence, i.e. level of personal engagement, clarity of thought and expression
- Developing personal strength, agility, and endurance to perform successfully under constant change and pressure
- Enhancing current role satisfaction or preparing for career transition

### CERTIFICATION AND LEADER ASSESSMENT

Marcel is a licensed psychotherapist with a specialization in leadership and coaching. She is certified in a variety of assessment tools, including: Hogan Personality Inventory, Leadership Agility 360, Myers-Briggs Type Indicator (MBTI), Strong Interest Inventory, The BioCode System, and the Enneagram.